1Password

How to unlock more revenue with 1Password

1Password Enterprise Password Manager: More value for the modern workplace

1Password Enterprise Password Manager – MSP Edition gives you a simple, scalable way to eliminate password risks for your clients while creating a predictable new revenue stream for your business.

Compromised credentials are one of the biggest vulnerabilities for small and mid-sized businesses. 1Password lets you standardize password and access management across every client, reducing risk for them and saving you precious time. Offering 1Password Enterprise Password Manager doesn't just keep your clients more protected – it increases efficiency and profitability, keeping clients sticky and providing consistent value for your MSP.

Increased security

Clients don't follow consistent security hygiene. 1Password Enterprise Password Manager helps clients with streamlined credential management, improving user adoption and security:

- **Credential storage:** store and encrypt passwords, passkeys, and secrets in secure vaults
- **Collaboration:** Share credentials securely across teams
- **Risk detection:** Identify weak, reused, or compromised credentials with real-time alerts and Watchtower insights

Key value:

- **Manage security's weakest link:** 80% of breaches are linked to compromised credentials
- **Improve employee efficiency:** Using 1Password Enterprise Password Manager vaults leads to improvements in employee IT productivity, for a value of $408k over three years
- **Overall employee productivity:** 1Password's streamlined interface leads to improvements in employee efficiency that are worth $158k over three years

Greater operational efficiency for your technician and clients

Efficiency is key for MSPs, but IT teams are often stuck wasting hours on password resets, access requests, and manual provisioning. 1Password helps improve operational efficiency:

- **Automated provisioning:** SCIM and SSO automate user provisioning and deprovisioning
- **Usability:** Users self-manage access with role-based vaults and vault-level permissions
- **Reduced support tickets:** IT teams see fewer tickets due to forgotten or insecure credential practices

Key value:

- **Fewer help desk tickets:** Teams see an average of 70% fewer password-related IT help desk tickets
- **Simplified billing:** Access easy billing workflows; the consumption-based billing structure, billed in arrears, has no license minimums
- **Improved productivity:** IT productivity improvements free up 291 hours per IT team member annually

Greater Value for MSPs

1Password Enterprise Password Manager empowers technicians to stay efficient and drive profitability with streamlined MSP-built workflows and integrations:

- **MSP console:** A single, intuitive console gives your technicians a streamlined way to access their 1Password instance, configure new accounts, and link or unlink existing 1Password client accounts
- **Seamless SIEM:** With 1Password's events API, you can integrate clients 1Password account activity to your preferred SIEM tool
- **And as a bonus, each client gets a free 1Password Family account for up to 5 users**

Key value:

- Deliver top tier sales and support service for your clients with MSP-tailored resources
- 1Password is easy to set up, easy to manage, and profitable to MSPs, earning healthy margins with every managed seat

WANT TO LEARN MORE?

Try 1Password for Managed Service Providers free for 14 days

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