



Why 1Password Business is right for your clients

Secure their team with the increased visibility, insight, and control you need.

1Password Business password manager gives your client's employees the freedom to work the way they need to, while giving you more visibility and control over how their company data is protected.

Why 1Password Business

Help protect your client's credentials and company data, empower client users to be more productive while automating security hygiene, and arm your MSP team to close the Access-Trust Gap with tools to monitor client security posture, get actionable insights, and take control when anomalies occur. 1Password Business includes all the features your MSP team and technicians need to protect client data with ease.



Stay ahead of client security needs

- 1Password [Insights](#) provides real-time notifications about breaches, weak passwords, unsecured websites, and other security problems with the items clients save in 1Password. Your technicians will get actionable recommendations to mitigate client risks or can silence alerts for known client issues being addressed.
- Craft comprehensive, custom reports across domain breach, Watchtower, usage, device, and more for quarterly business reviews to demonstrate your firm's value and ROI. Bolster client planning discussions by surfacing security insights, account activity, or user usage trends.



Granular controls for security policies and user access

- Ensure each client stays secure and compliant with their industry regulations through custom policies. Control how clients authenticate to 1Password, create rules to manage how your clients share or use their vaults in 1Password, and restrict where clients can access 1Password from using firewall rules or an identity provider.
- Customize groups and access settings for your clients' users to protect sensitive data, prevent unauthorized access, and ensure shared vault usage meets your clients' data security needs. With custom groups for MSP permissions, you can also control which technicians have access to specific client instances.



Seamlessly integrate with existing infrastructure and onboard clients

- Seamlessly integrate 1Password Business with security information and event management (SIEM) solutions such as Huntress, Todyl, Blumira, Blackpoint Cyber, Datadog, and more to create custom alerts, detailed logs, and dashboards for one source of truth. We also integrate with 2FA solutions and developer tools to help your team increase client security visibility.
- Deploy 1Password Business quickly across client environments with existing IdP group settings using Single Sign-On (SSO). Your clients' users get immediate, secure access through their existing managed identity provider (IdP) such as Entra ID (Azure AD), Okta, JumpCloud, or OpenID Connect.



Only 1Password Business is available to MSP clients through 1Password Enterprise Password Manager – MSP Edition, via the MSP console, for easy multi-tenant management. The Teams Starter Pack does not include granular controls, SSO, Insights, or the visibility an MSP needs to fully or co-manage a client's 1Password instance.

Features	1Password Teams Starter Pack	1Password Business
Access 1Password on macOS, iOS, Windows, Android, and Linux	✓	✓
Install browser extensions for Chrome, Edge, Firefox, Safari, and Brave	✓	✓
Add a new trusted device by scanning a QR code	✓	✓
Tag any item with a location	✓	✓
Automate secure workflows with developer tools like SSH key signing, Git commit signing, SLIs, and SDKs	✓	✓
Share items with everyone, including those without 1Password	✓	✓
Control access with temporary sharing, expiration dates, and share history	✓	✓
Protect all vaults, URLs, and data with end-to-end AES 256-bit encryption	✓	✓
Strengthen account security with Two-Key Derivation using a password and a security key	✓	✓
Encrypt data in transit with security remote password (SRP) protocol	✓	✓
Authenticate users with 2FA, biometrics, or passkeys	✓	✓
Meet industry standards like SOC 2 Type II certification	✓	✓
Available through the MSP console for MSP management	✗	✓
Free Families plan for every user for personal use	✗	✓
Get actionable security alerts on potential breaches, password health & team usage	✗	✓
Create custom policies and monitor access	✗	✓
Monitor password health issues and team vault usage	✗	✓
Create vault permissions to control access and policies	✗	✓
Manage custom groups to organize client teams and users	✗	✓
Generate custom business reports across usage, account, activity, and more	✗	✓
Unlock with Single Sign-On (SSO)	✗	✓
Provision users and groups with Azure AD, Google Workspace, Okta, OneLogin, Rippling, and JumpCloud	✗	✓
Stream events to SIEMs such as Huntress, Blackpoint Cyber, Todyl (or build your own integration)	✗	✓
Integrate with developer tools, including (IDE extensions, CI/CD integrations, and IaC integrations)	✗	✓

Objection handling

I want to offer the Teams Starter Pack to my clients, not 1Password Business.

We designed our MSP solution for 1Password Business to give your technicians full visibility and control across all client accounts. This allows your team to manage multi-tenant security posture, monitor alerts, and stay ahead of client needs and potential threats. It also supports your growth as a strategic IT partner.

My client is currently on 1Password Teams, but I want to connect them to my 1Password MSP console.

1Password Enterprise Password Manager – MSP Edition currently supports only 1Password Business. 1Password Business provides the visibility, control, and scalability required for proper client management. If a client is on 1Password Teams through a direct subscription, they must upgrade to 1Password Business before you can add them to your MSP Console. This ensures your team can manage clients at scale and support a wide range of IT stacks and environments, making deployments easier.

How do I tell my clients that we don't offer 1Password Teams?

1Password Teams is meant for groups of ten or fewer users who do not need security insights or visibility into data storage, sharing, or usage. 1Password Business provides the full set of features that MSPs and their clients need as they grow. MSPs need complete visibility into anomalies, user access, stored items, and more to protect client environments.

What about guest accounts for my clients or their users?

1Password's MSP model provides business-led security, empowering clients while maintaining IT oversight. Every user gets a dedicated fully licensed seat, ensuring straightforward billing and predictable margins for your business. This gives MSPs predictable costs, clearer access control, and the flexibility to manage multiple vaults and sharing needs across client environments. MSPs still receive discounted license pricing compared to retail, and this straightforward approach ensures 1Password can keep adding features to improve the MSP and client experience without disrupting how you manage access or licenses.

Get your clients set up on 1Password Business today
through 1Password Enterprise Password Manager – MSP Edition or
try 1Password free for 14 days at 1password.com/msp.