

# 1Password for Managed Service Providers

Introducing 1Password® Enterprise Password Manager - MSP Edition

IPassword provides MSPs with the tools to simplify security for clients, scale and manage those clients efficiently, and help them navigate an increasingly complex cybersecurity landscape.

Scale and manage clients efficiently with the password manager trusted by 165,000 businesses

### Why choose 1Password?



# 1Password® Enterprise Password Manager – MSP Edition is purpose-built to help MSPs unlock new revenue opportunities by:

- · Protecting client data with 1Password's unique and industry-leading security model.
- Streamlining operations with simplified multi-tenant client management and centralized MSP admin controls.
- · Solidifying your reputation as a strategic IT partner with comprehensive client-level insights.



#### Industry-leading security safeguards client data

1Password protects client data with dual-key encryption, a unique security model that provides two layers of protection. Rather than relying on an account password alone, both an account password and a Secret Key are required to unlock a 1Password account. Dual encryption ensures that your client's data is safe even in the unlikely event of a breach.

Building on that secure foundation, 1Password secures MSP technician access to client data with advanced security measures. Enhanced multi-factor authentication (MFA) is required for all client account administrative actions, reducing the risk of unauthorized access. And comprehensive audit trails log all technician activity in client accounts, providing full transparency and simplifying compliance audit needs.

Finally, customizable, granular access controls give you the option to limit technician permissions to only the access they need to perform a task, maintaining the principle of least privilege.





#### Simplified multi-tenant client management

The centralized MSP console provides a single dashboard to manage client accounts, configure settings, and monitor password or credential-related activity.

Your technicians can create new 1Password client accounts or link existing 1Password Business accounts to your MSP account directly in the MSP console. Managed companies can be accessed through the MSP console with your existing 1Password MSP technician login, streamlining your team's client support workflows and increasing productivity.

With one-click client account access and instances launching into new tabs, switching between managed client 1Password instances and your own MSP instance is as easy as switching browser tabs.



#### **Excel as your clients' strategic IT partner**

Granular controls, client usage visibility, and custom reporting give you the ability to stay ahead of client needs and personalize your 1Password services for every client. And because each client's security, user access, or general policy requirements are different, you can provide each client with personalized account setup and support services.

Business Watchtower provides your team with real-time alerts and actionable insights and recommendations, so technicians can quickly address or remediate client security risks.

You'll also have access to the MSP Content Hub - your central resource for onboarding, support, and marketing materials. You'll find essential tools, documentation, and updates to help educate your team, onboard clients, and grow your business with 1Password. Of course, we're always here to help with client or MSP technical support or general MSP program inquiries.



#### Operational efficiency that scales as you grow

Operational efficiency is built into the 1Password MSP experience with consumption-based billing, based on monthly usage, billed in arrears. Clients are only charged for the time they're actually using 1Password® Enterprise Password Manager – MSP Edition.

1Password has no license minimums for MSPs, so you can start with as little as one license. Or, you can start with thousands. Either way, 1Password scales as your needs – and your business – grow.

Invoicing is simple, too, even when handling multiple vendors. You can view and export a consolidated invoice of each managed company's usage per billing period for easy reconciliation.



### Partner program benefits



Securing your clients with 1Password is just the beginning. When you join 1Password's global ecosystem of partners, 1Password for MSPs provides the support and resources you need to differentiate your offering, grow your revenue, and set you up for success with client onboarding including:

- Sales and technical certifications
- · Dedicated account admin/owner support
- · MSP-tailored assets for client pitching, onboarding, and training
- · Role-based learning paths
- · Product roadmap preview and updates

## Get started with 1Password for MSPs today!

Activate your free 14-day trial for 1Password Enterprise Password Manager – MSP Edition to protect your clients' data against online threats, scale client management, and succeed as your client's strategic IT partner with 1Password. You can create your MSP account based on your region and client's data compliance needs across three different regions. Your billing currency and data residency will correspond with your chosen region.

Sign up today for a 14-day free trial today at <a href="mailto:1Password.com/msp">1Password.com/msp</a>